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PRESS RELEASE

PETER PAN INVITES IDAHOANS to The FARMSTEAD Idaho's Original Corn Maze Prepares to Open for 19th Season

Meridian, ID—SEPT 22, 2015—The FARMSTEAD Corn Maze and Pumpkin Festival, located near I-84 and Eagle Road, will open on Friday, September 25. This year, the corn maze design features a magical journey to Neverland with its Peter Pan 'Never Grow Up' theme. As Idaho's longest-running corn maze, The FARMSTEAD's unique and intricate designs continue to draw the attention of local and national media, as well as thousands of visitors each year.

The FARMSTEAD was recently highlighted in the USA TODAY 10BEST List as the #1 Corn Maze to Visit for Family Fun in 2015. In previous years, The FARMSTEAD has been featured in TIME Magazine, New York Magazine, Good Morning America, USA TODAY, Conde Nast Traveller, and on The TODAY Show.

The FARMSTEAD is part of a farming operation owned by Jim and Hillary Lowe. The 2015 design depicts a feeling of youthfulness, just as The FARMSTEAD offers a family-friendly and wholesome experience, inviting all ages to escape the busy shuffle of life and get lost in a world of childhood fun. The MAiZE pathways, forming images of an enchanting fairytale, are carved into more than one million corn stalks.

Outside of the cornfield, visitors young and old can embrace the ultimate FARMSTEAD experience with their family and friends, including hayrides, pumpkin picking, pig races, The Creature, great food, and much more. The Field of Screams haunted experience is available Friday and Saturday nights during October. Throughout the season, The FARMSTEAD will host a variety of special events including a Scarecrow Jamboree with local Scout troops, a celebration of our Hometown Heroes, Grandparents Day, Dog Day, Touch-A-Tractor event, Patch's Pumpkin Party to celebrate all things pumpkin, and the annual Candy in the Corn Trick-or-Treating.

In addition to providing wholesome entertainment opportunities for families and young adults, The FARMSTEAD mission includes educating children about the relevance of agriculture through on-farm field trips and the Food Plate rewards program.

The FARMSTEAD will be open to the public September 25 - October 31, Monday-Thursday from 4-9 pm; Fridays from 4-11 pm; and Saturdays from 10 am 11 pm. It is closed Sundays. The FARMSTEAD is located at 1020 South Rackham Way, near I-84 at the Eagle Road exit. For more information about events or to make reservations, call 922-LOST (5678) or visit www.FarmsteadFestival.com.

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About The FARMSTEAD: Originally known as "The MAiZE," The FARMSTEAD was established in Meridian, Idaho in 1997, and is the state's longest-running corn maze. The FARMSTEAD offers a full, seasonal experience, including corn mazes, hayrides, pumpkin picking, pig races, great food, and much more. For more information, visit www.FarmsteadFestival.com.