



Contact: Hillary Lowe
208-921-1741
maize@farmsteadfestival.com

THE GAME GETS REAL at The FARMSTEAD
Idaho's Original Corn Maze opens PAC-MAiZE

Meridian, ID—SEPT 12, 2017—Idaho families and friends will soon have the chance to find themselves as characters in a larger-than-life game when The Farmstead opens its 21st cornfield creation patterned after the classic video game PAC-MAN. The 2017 MAiZE comes on the heels of a long string of Farmstead corn mazes that have garnered local and national media attention from the likes of Time Magazine, USA Today, and The Tonight Show.

PAC-MAiZE, as proclaimed by the carefully crafted pathways, is a nod to the meeting of two worlds that takes place each fall as patrons from all walks of life plow into the farm-based fun of The Farmstead. Like a chemical reaction in high school chemistry or hybrid vigor in corn plants, the combinations of urban and rural, virtual and real, and innovation and nostalgia creates a powerful reaction that yields laughter, smiles, and memories to last a lifetime.

As one piece of a family farming operation owned by Jim and Hillary Lowe of Kuna, The Farmstead spends most of the year blending into the passing landscape, camouflaged by the ordinary operations of a production farm. Then, for six short weeks, the focus changes entirely to “Farming Fun and Harvesting Memories” before the corn is harvested as feed for local dairies.

Outside of the cornfield, guests spend hours engaging in unique experiences such as the Corn Popper air pillows, Candy Cannon, and Apple Blasters as well as mainstays like hayrides, pumpkin picking, and farm-fresh food. Savvy visitors may plan their visits to include Dog Day, Touch-A-Tractor, or Friday Night Fireworks.

Sure to draw the attention of passersby, The Farmstead features a new one-of-a-kind creature that will be crouched along the edge of I-84. Rusty, the VBB (very big beast), beckons visitors to venture through his imposing teeth and explore the belly of the beast.

The Farmstead will be open to the public September 22 – October 28, Monday – Thursday from 4-9 pm and Friday – Saturday 10 am – 11 pm. It is closed Sundays. The Farmstead is located at 1020 South Rackham Way, near I-84 at the Eagle Road exit. For more information, call 208-922-LOST (5678) or visit www.FarmsteadFestival.com.